

PHILIP MORRIS U. S. A.
INTER-OFFICE CORRESPONDENCE
RICHMOND, VIRGINIA

To: Mr. P. N. Gauvin

Date: April 30, 20 1982

From: J. A. Nash

Subject: Bridon Polypropylene Filters For Marlboro 85 mm Consumer Testing

The following is a summary of available data on the Bridon polypropylene filters received for national consumer testing on Marlboro 85 mm cigarettes.

	Control Marlboro 85 3.3/44,000	Test Bridon Polypropylene
Filter RTD, in. (21 mm) n = 50	2.89	3.18
Standard Deviation	.1052	.3488
Filter Circumference, mm n = 25	24.74	24.74
Standard Deviation	.0353	.0542
Weight, g 21 mm without plugwrap	.136	.104 241
Firmness, mm x 10 ⁻¹ n = 50	6.93	7.49
Standard Deviation	.6917	1.3855
Filter Efficiency, %	49.3	47.1

JAN:gmm

cc: Mr. L. F. Meyer
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